Innovation for Dementia in the Danube Region

INDEED

A stream of cooperation
Major gaps in dementia care in the Danube region

- Lack of knowledge and skills of relevant occupational groups (general physicians, occupational therapists, physical therapists, pharmacists)
- Lack of mutual understanding, collaboration and coordination among these groups
- Lack of dementia-specific facilities (e.g. day centres, special care units)

Source: Mehrabian et al., Neuropsychiatr Dis Treat (in press)
Vision

To **improve dementia care** in the Danube region and contribute to the **implementation of national dementia strategies** with the scope of **enhancing the quality of life** of people with dementia and their carers.
INDEED

Three specific objectives

To improve dementia care in the Danube region and contribute to the implementation of national dementia strategies with the scope of enhancing the quality of life of people with dementia and their carers.

To improve knowledge and skills of relevant occupational groups
Focus on bio-psycho-social disease model, person-centred care, chronic care model, collaborative care

To facilitate the collaboration of actors and enhance the coordination of services
on local, national and transnational levels, cross-border exchange of best practices

To stimulate entrepreneurial activity and foster service development
Business know-how and advice on the creation of business plans in the area of health and social services
Strategy

Interprofessional educational programme targeting institutions

Networking support for actors in dementia care

Business consulting for entrepreneurs and start-ups

Three Modules

CAMPUS

CONNECT

COACH
Intervention delivery

Interprofessional educational programme targeting institutions

Networking support for actors in dementia care

Business consulting for entrepreneurs and start-ups

CAMPUS

CONNECT

COACH

Traditional learning formats
Presentations, brochures

Internet-based learning formats
e-Learning coourses, Webinars

Two formats, blended learning

A stream of cooperation
Institutional target groups

Interprofessional educational programme targeting institutions

Networking support for actors in dementia care

Business consulting for entrepreneurs and start-ups

CAMPUS
Professional boards, educational institutions, medical and nursing schools

CONNECT
Community services, nursing homes, patient organisations

COACH
Business schools, private enterprises, chambers of commerce

Health & social authorities, public administrations, ministries, insurances
10 Project Partners

<table>
<thead>
<tr>
<th>LP</th>
<th>Technical University of Munich</th>
<th>TUMMED</th>
<th>GERMANY</th>
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<tbody>
<tr>
<td>ERDF PP1</td>
<td>The Brain Company GmbH</td>
<td>TBC</td>
<td>AUSTRIA</td>
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<td>ERDF PP2</td>
<td>Vienna University of Economics and Business</td>
<td>WU</td>
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<td>ERDF PP3</td>
<td>Bulgarian Society of Dementia</td>
<td>BSD</td>
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<td>ERDF PP4</td>
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<td>NIMH</td>
<td>CZECH REPUBLIC</td>
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<td>Romanian Alzheimer Society</td>
<td>SRA</td>
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<td>Memory Centre Bratislava</td>
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<td>Association AiR</td>
<td>BOSNIA AND HERZEGOVINA</td>
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## 10 Associated Strategic Partners

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<th>Acronym</th>
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<td>FMZFBiH</td>
<td>BOSNIA AND HERZEGOVINA</td>
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<td>CoZ</td>
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<td>MoHCRO</td>
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<td>BayFOR</td>
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10 countries involved

82% of the Danube region
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interreg-danube.eu/approved-projects/indeed