INDEED PROJECT

Innovation for Dementia in the Danube Region

Danube Transnational Programme

Budget: 1,726,514,27 €
Call number: Call 2
Start date: 01-07-2018
End date: 30-06-2021

INDEED aims to improve the knowledge and skills of all professions involved in dementia care, promote their collaboration and stimulate entrepreneurial engagement for people with dementia. To reach these objectives, a coherent educational and skill-building intervention is developed and tested. The intervention package will be made available to all interested parties in the Danube region.

LEAD PARTNER:

- Technical University Munich, School of Medicine, GERMANY
  www.mri.tum.de
- The Brain Company, AUSTRIA
  www.thebraincompany.net
- Vienna University of Economics and Business, AUSTRIA
  www.wu.ac.at
- Bulgarian Society of Dementia, BULGARIA
- National Institute of Mental Health, CZECH REPUBLIC
  www.nudz.cz
- Social Cluster Association, HUNGARY
  http://szocialisklaszter.hu
- Romanian Alzheimer Society, ROMANIA
  www.alz.ro
- Memory Centre Bratislava, SLOVAKIA
  www.centrummemory.sk
- University of Ljubljana, SLOVENIA
  http://www.uni-lj.si/en/
- Alzheimer Association A&R Sarajevo, Association AiR, BOSNIA AND HERZEGOVINA
  www.demencija.org
- Federal Ministry of Health, Federation of Bosnia and Herzegovina, BOSNIA AND HERZEGOVINA
  www.fmoh.gov.ba
- Medical University of Sofia, BULGARIA
  http://www.mu-sofia.bg/en/
- City of Zagreb, CROATIA
  https://www.zagreb.hr/en
- Ministry of Health of the Republic of Croatia, CROATIA
  https://zdravlje.gov.hr
- University of Zagreb, CROATIA
  http://mef.unizg.hr
- MEDIWARE corp., CZECH REPUBLIC
  www.mediware.cz
- Memory Centre Bratislava, SLOVAKIA
  www.centrummemory.sk
- The Brain Company, AUSTRIA
  www.thebraincompany.net
- Alzheimer Association A&R Sarajevo, Association AiR, BOSNIA AND HERZEGOVINA
  www.demencija.org
- Bavarian Research Alliance GmbH, GERMANY
  www.bayfor.org
- Bavarian State Ministry of Health and Care, GERMANY
  www.smkmp.bayern.de
- German Alzheimer Association, GERMANY
  https://www.deutsche-alzheimer.de/
- Slovak Medical Association, SLOVAKIA
  http://sls.sk/web/
- German Alzheimer Association, GERMANY
  https://www.deutsche-alzheimer.de/
- Slovak Medical Association, SLOVAKIA
  http://sls.sk/web/
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  https://www.deutsche-alzheimer.de/
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  http://sls.sk/web/

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More info about the project:

http://www.interreg-danube.eu/approved-projects/indeed

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WHY IS INNOVATION NEEDED?
Dementia is a growing health and social challenge in the Danube region. Due to rising life expectancy the number of people living with dementia will increase dramatically in the coming decades. Many countries are insufficiently prepared to tackle this challenge. Innovation is needed in terms of achieving a timely diagnosis, providing a comprehensive range of treatments at the point of need, coordinating the available services in urban and rural areas and strengthening care in the community.

THE INDEED STRATEGY
The project attempts to improve dementia care and contribute to the implementation of national dementia plans by an educational intervention addressing institutions involved in dementia care. The intervention consists of three interlinked modules and is complemented by activities to raise public awareness about dementia. INDEED uses a blended-learning format for information delivery. There will be free access to the online platform via the project website.

TARGET GROUPS
INDEED primarily addresses institutions that are involved in dementia care. By capacity building on the institutional level, INDEED will attain a broad outreach to health and social care professionals, administrators and policy makers:
- Associations of general physicians, nurses, social workers, occupational and physical therapists, pharmacists;
- Governmental & municipal administrations;
- Charity organisations and other non-governmental organisations;
- Initiatives in dementia care with an interest in entrepreneurship;
- Nursing home providers;
- Social enterprises with an interest in the sector of dementia care;
- Business schools and Commercial chambers;
- Dementia patient and carer organisations.

PARTICIPATIVE ACTION
Representatives of targeted institutions are involved from the beginning of the project and throughout its course to ensure that their needs, views and preferences are met.

OBJECTIVES AND SUSTAINABILITY
The primary goal of INDEED is to enhance the quality of life of people with dementia and their family carers.

The project also aims to strengthen care in the community and thus save costs, create new job opportunities and fight the care drain.

A set of policy recommendations will support the development of national or regional dementia plans and foster the implementation of these efforts within and beyond the project area.

INDEED PROJECT
Making dementia a health priority

CAMPUS
Sharing knowledge
Creating a set of common knowledge and skills for all professional groups involved in dementia care that complements occupation-specific education.

CONNECT
Enhancing Collaboration
Enhancing the collaboration among health and social care professionals and promoting the use of available services and facilities.

COACH
Stimulating innovation
Stimulating entrepreneurial innovation in dementia care through a business advisory service.

Bio-psycho-social concept of dementia, challenges and needs along the course, person-centered care, timely and comprehensive diagnosis, treatment options

Networking among professionals, communication and mutual understanding, service integration, treatment plans, care pathways

Principles of social entrepreneurship, good-practice examples, legal and financial framework, business models